

REP: TEL# 703 528 7800 FAX# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV20/12 17.22  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV20/12 17.22

DATE NOV20/12 17.22

TO LENA  
FR JULIE  
OKD M13  
PLS CFM, THX 11/20

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2871												
31	S		1130P-1205A	30		\$1,600.00	11/3	11/3	0		SAT	0
PROGRAM : NWS FOLO FTBL CON COM1 : NWS FOLO FTBL												
111	A		1144P-1219A	30		\$1,600.00	11/3	11/3	1		SAT	1
PROGRAM : NWS FOLO FTBL ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:17A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-31												

REP HEADLINE# 6251220 TRF# 323899 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV20/12 17.22  
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STATION MAKEGOOD OFFERS:												
M13	OK'D	BUY#31	MISSED: SAT/1130P-1205A				NOV3		30S	\$1,600.00	(NOV20/12)	
			OFFER: SAT/1144P-1219A				NOV3		30S	\$1,600.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:17A									
CONTRACT TOTAL										233275.00		
TOTAL SPOTS										132		

NOV/12 233275.00

MARKET TOTALS \$553,035 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE